

Privacy Policy

PetVerity Partners LLC

Last Updated: January 2026

PetVerity Partners LLC ("PetVerity," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy describes how we collect, use, store, and disclose information when you visit our website at petverity.com, communicate with us, or otherwise interact with our business. By using the website, you agree to the collection and use of information in accordance with this Privacy Policy.

1. Information We Collect

Information you provide to us. We collect information that you voluntarily provide when you contact us, submit a form on the website, request information, or otherwise communicate with us. This may include your name, email address, telephone number, mailing address, business or practice information, and the contents of your communications.

Information collected automatically. When you visit the website, we and our service providers may automatically collect certain technical information about your device and usage, such as your IP address, browser type and version, operating system, device identifiers, referring URLs, pages viewed, and the dates and times of your visits.

Cookies and similar technologies. We may use cookies, pixels, and similar technologies to operate the website, remember your preferences, and understand how visitors use the site. Most browsers allow you to manage or disable cookies through your browser settings; however, disabling cookies may affect the functionality of certain features of the website.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your inquiries and provide information or services you request.
- To operate, maintain, improve, and secure the website and our communications.
- To manage our business relationships, including with veterinary practice owners, professional partners, and vendors.
- To send administrative communications and, where legally permitted, updates or marketing communications. You may opt out of marketing communications at any time by following the unsubscribe instructions in those messages or by contacting us.
- To comply with applicable legal obligations and to protect our rights, property, and safety and those of others.

3. How We Share Information

We do not sell or rent your personal information. We may share information in the following limited circumstances:

- With trusted service providers who perform services on our behalf, such as website hosting, analytics, email delivery, and communications, and who are permitted to use the information only as necessary to provide those services.
- With our professional advisors, such as attorneys, accountants, insurers, and consultants, in connection with the professional services they provide to us.
- In connection with a corporate transaction, such as a merger, acquisition, financing, or sale of assets, in which case personal information may be transferred as part of that transaction subject to reasonable confidentiality protections.
- With government authorities, regulators, or other parties when required by law, subpoena, or legal process, or when we believe in good faith that disclosure is necessary to protect our rights or the rights or safety of others.

4. Data Retention

We retain personal information only for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, to comply with our legal, accounting, or reporting obligations, or to resolve disputes and enforce our agreements. When personal information is no longer needed, we take reasonable steps to delete it or render it de-identified.

5. Security

We use reasonable technical, administrative, and organizational measures designed to protect personal information from unauthorized access, use, alteration, or disclosure. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee absolute security.

6. Your Privacy Rights

Depending on where you reside, you may have certain rights with respect to your personal information under applicable law, which may include the right to request access to the personal information we hold about you, the right to request that we correct inaccurate information, and the right to request deletion of your information. To exercise any of these rights, please contact us at partnership@petverity.com. We will respond to your request in accordance with applicable law and may need to verify your identity before fulfilling it. We will not discriminate against you for exercising any privacy right available to you under applicable law.

7. Children's Privacy

The website is not directed to children under the age of thirteen (13), and we do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us at partnership@petverity.com and we will take reasonable steps to delete such information.

8. Do Not Track

Some browsers offer a "Do Not Track" feature. Because there is not yet a common industry standard for recognizing or honoring these signals, the website does not currently respond to Do Not Track browser signals.

9. Third-Party Links

The website may contain links to third-party websites and services. This Privacy Policy does not apply to those third parties, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of any third-party website you visit.

10. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, or legal requirements. Updates will be posted on this page with a revised "Last Updated" date. Your continued use of the website after any update constitutes your acknowledgment of the revised Privacy Policy.

11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact:

PetVerity Partners LLC

4830 W Kennedy Blvd, Suite 600

Tampa, FL 33609

Email: partnership@petverity.com